

# FullFibre.

Let's get your area up to speed.  
**Broadband at the Speed of Life.**

## We are Full Fibre

- We are investing heavily in small and medium sized towns across the UK.  
We target locations that are being overlooked by other commercial providers and work hand in hand with local authorities to accelerate the provision of full fibre access to a whole area. We are on track to reach 250,000 premises during 2022.
- Providing choice to end-users and creating a competitive marketplace are two things we're passionate about, as this promotes innovation, better customer service and ultimately, better value for money.

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Full Fibre's mission has always been to deliver pure fibre, wholesale only networks to underserved market towns.

The current environment has highlighted more than ever the need for gigabit-capable fibre broadband to be available as standard, and we are delighted to work with Basalt Infrastructure Partners III "Basalt" to accelerate this rollout, fuelled further by the strengthening of our management team.”

*Oliver Helm (CEO Full Fibre)*

FULL FIBRE CURRENTLY WORKING IN ROSS-ON-WYE

Residential: 5,085 | Commercial: 386

# Our Network



TOWN	COMM*	RESI*
Oswestry	429	9,280
Stourport-On-Severn	560	9,260
Bayston Hill	22	2,065
Shrewsbury	1,800	36,525
Cinderford	702	5,744
Dursley & Cam	229	7,076
Wem	177	3,006
Malmesbury	178	3,276
Ross-On-Wye	386	5,085
Droitwich	702	11,572
Leominster	462	6,077
Moorhaven / Bittaford	10	171

\* RESI: Residential  
\* COMM: Commercial

## Coming soon ...

TOWN	COMM*	RESI*
Swadlincote	642	20,058
Retford	584	11,588
Buxton	545	10,466
Leek	612	9,767
Belper	412	9,386
South Elmsall	336	8,755
Matlock	568	8,041
Hilton etc	138	7,540
South Alfreton	315	7,183
Cheadle	301	6,872
Uttoxeter	317	6,430
North Wingfield	178	6,167
Bakewell	384	1,913

## About us

We're proud to be physically laying our own fibre from our privately owned network, backed by investment from Basalt Infrastructure Partners III "Basalt". We are passionate about improving connectivity within small to medium-sized market and county towns, and we are committed to covering all premises in the areas we service, extending into the hard-to-reach areas previously forgotten by other providers.

## Our Wholesale Offering

We are first and foremost a wholesale provider, offering the widest choice of ISPs to customers on our network. We give control back to the consumer, creating competitive pricing for everyone.



**BUSINESS GRADE** gigabit capable fibre broadband, right to your desk – up to 10Gbps to leased lines!



Our **HOME BROADBAND** packages are ultrafast, ultra-reliable and competitively priced. Up to 1Gbps.

## Local engagement

We don't just want to be known as the ones who dig up the roads, it is important to us that we become a part of the local community.

Here are just some of the community engagement activities we do in the areas we serve:

- Each area has a Community Ambassador who serves as a dedicated point of contact
- Collaborations between schools and charities
- Participation in and sponsorship of local events
- Job opportunities in the local area

## Our Journey

Full Fibre Limited was formed in 2017 by three directors who were passionate about fibre and its opportunities. They all fundamentally believed in both the importance of consumer choice and the role of fibre connectivity in unlocking social mobility and economic growth. These reasons are largely why the business delivers only wholesale networks, choosing to focus on rapidly scaling Full Fibre's network footprint whilst allowing multiple ISPs and network operators to provide services to consumers.

The company focuses on the underserved market towns of the UK. Other fibre providers have forgotten these areas as they centre their attention on the larger urban cities. The result is there is little to no competition from other providers in the area. Full Fibre's infrastructure will revitalise businesses and drive economic growth in the regions that the national lockdowns have impacted.

"Covid has changed the world. People no longer want to live in a crowded city next to the business that they have to commute to every day on the tube; they want to work from home. We've seen bandwidth usage go through the roof, and we've seen copper networks creaking at the edges. People want to be able to work in smaller towns [and this is] an area that has been left behind. Fibre infrastructure, for us, is the equivalent to what would have been invested in railway or road links."

(Oliver Helm, Full Fibre CEO)

With investment from Basalt Infrastructure Partners III "Basalt". Full Fibre's aim is to cover 500,000 premises by the end of 2025, with the announcement of over 30 new towns over that time.

## Awards

- **SHORTLISTED FOR: EMERGING VENDOR OF THE YEAR- CRN Awards -**  
11th November 2021
- **SHORTLISTED FOR: BEST INFRASTRUCTURE PROVIDER & SOCIAL IMPACT AWARD - ISPA's -**  
4th November 2021
- **SHORTLISTED FOR: THE FULL FIBRE ISP INNOVATION AWARD - Connected Britain -**  
21-22nd September 2021
- **SHORTLISTED FOR: BEST ALT NET & BEST CHANNEL PORTAL - CNA Awards -**  
7th October 2021
- **SHORTLISTED FOR: BEST FIBRE CONNECTIVITY PROVIDER - Comms Business Awards -**  
21st September 2021



Authorised Bodies, INCA, ISPA,  
ISO-9001, Ombudsman Service



## Investment plans / 2025

In late 2020, Full Fibre announced a financing deal with specialist infrastructure investment fund Basalt Infrastructure Partners III "Basalt". The deal means "Basalt" will provide both capital investment and additional management expertise in growing successful infrastructure businesses as they move forward with the trend of established infrastructure investors injecting capital into the UK broadband space.

By securing this investment, Full Fibre will be able to expand its fibre infrastructure to at least 500,000 premises by 2025.

**"We are delighted to work with "Basalt" to accelerate this rollout, fuelled further by the strengthening of our management team." (Oliver Helm, Full Fibre CEO)**

The UK is quickly closing the gap between itself and other EU nations in providing gigabit connectivity. This new national infrastructure is needed to unlock economic growth and help UK PLC maintain a competitive edge after leaving the European Union.

With unemployment climbing, Full Fibre's investment in people, offices and systems to implement our build rollout plans to 2025 and beyond will provide a booming employment market, and the completed infrastructure facilitates the remote learning and social mobility needed to re-skill the workforce.

**IS IT A BIRD? IS IT A PLANE?**  
**NO, IT'S A FIBRE HERO!**

At Full Fibre, we want to stand out and generate intrigue. We want to encourage businesses and residents to go online to find more information and order from our ISPs.

### Our consumer marketing

What use is a best in class fibre network if it doesn't have any connections? We invest heavily in education throughout the community.

### Broadband at the speed of life



# FullFibre.

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[www.fullfibre.co](http://www.fullfibre.co)

## Broadband at the Speed of Life

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